



FIG. 1

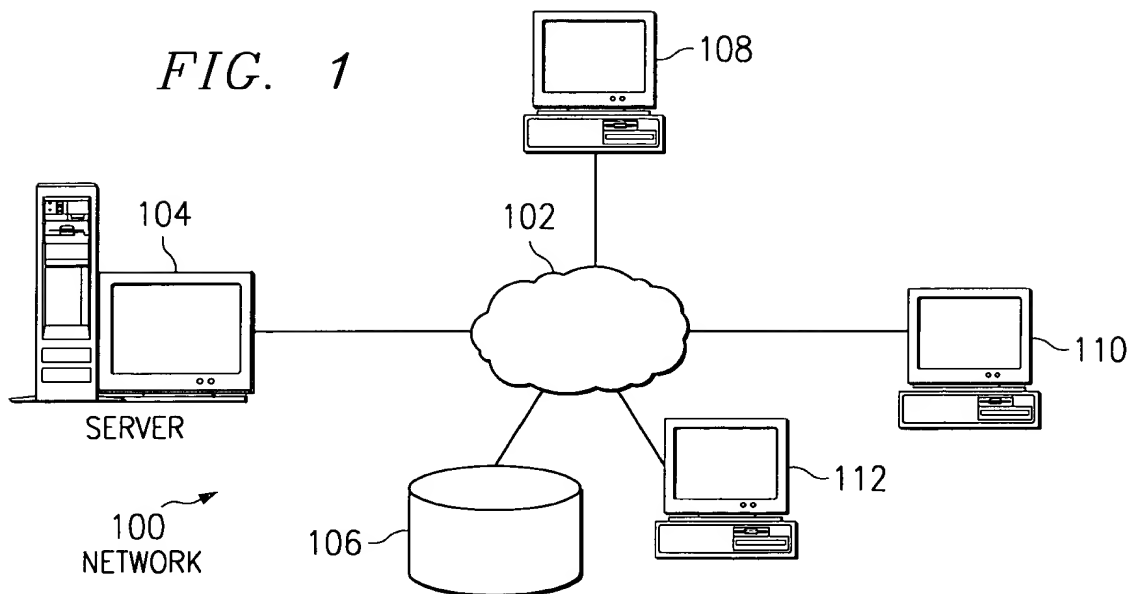
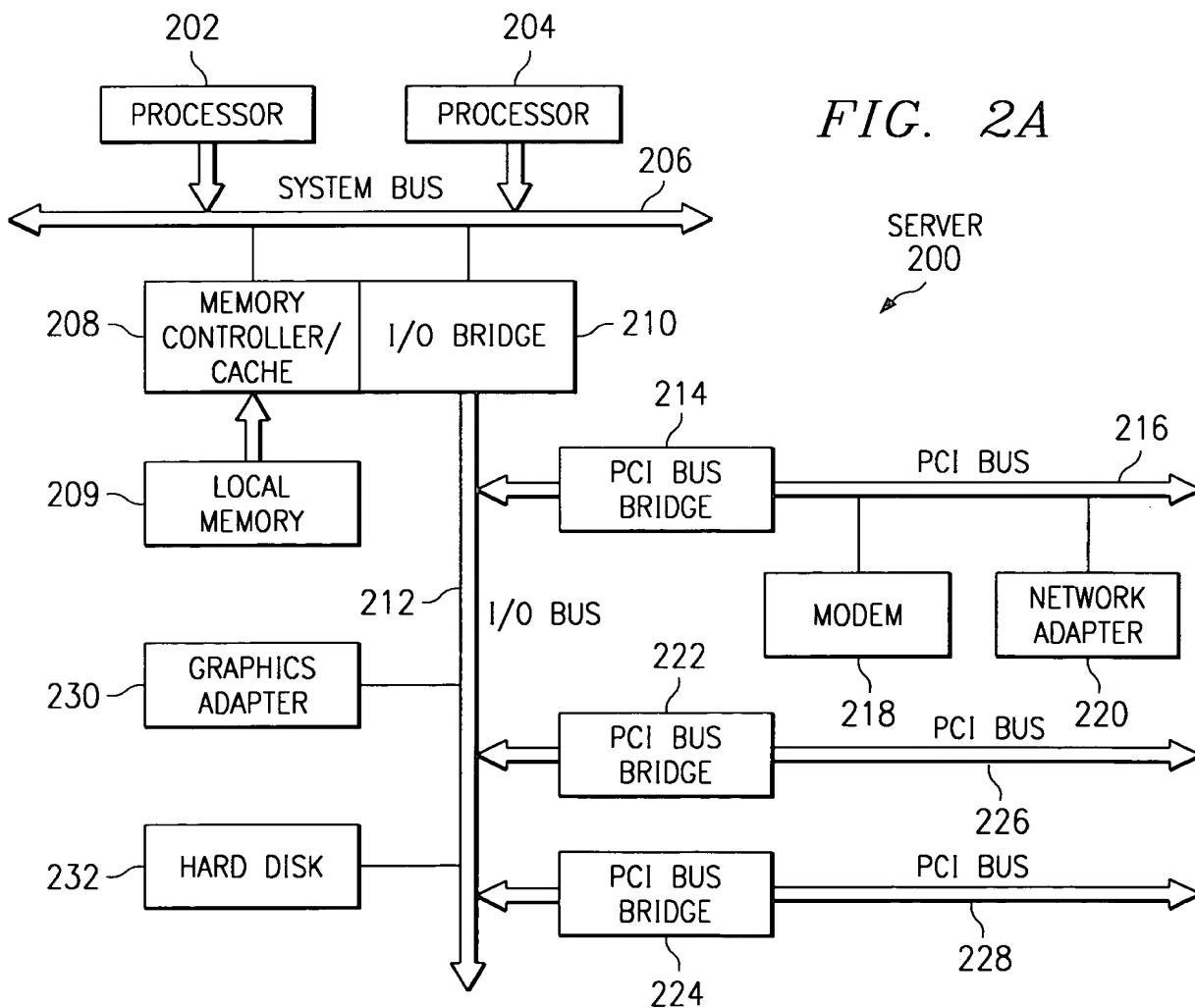


FIG. 2A



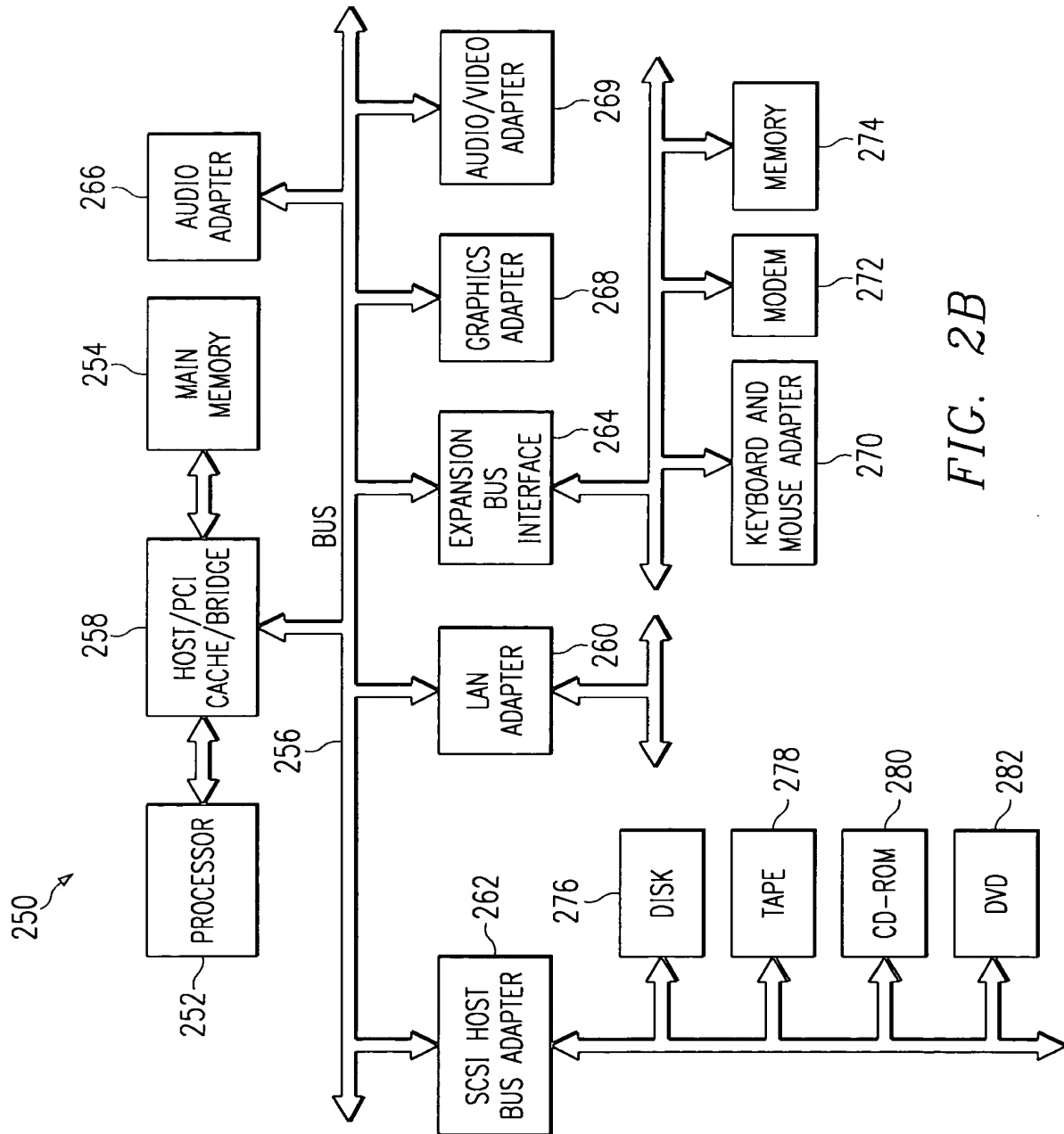
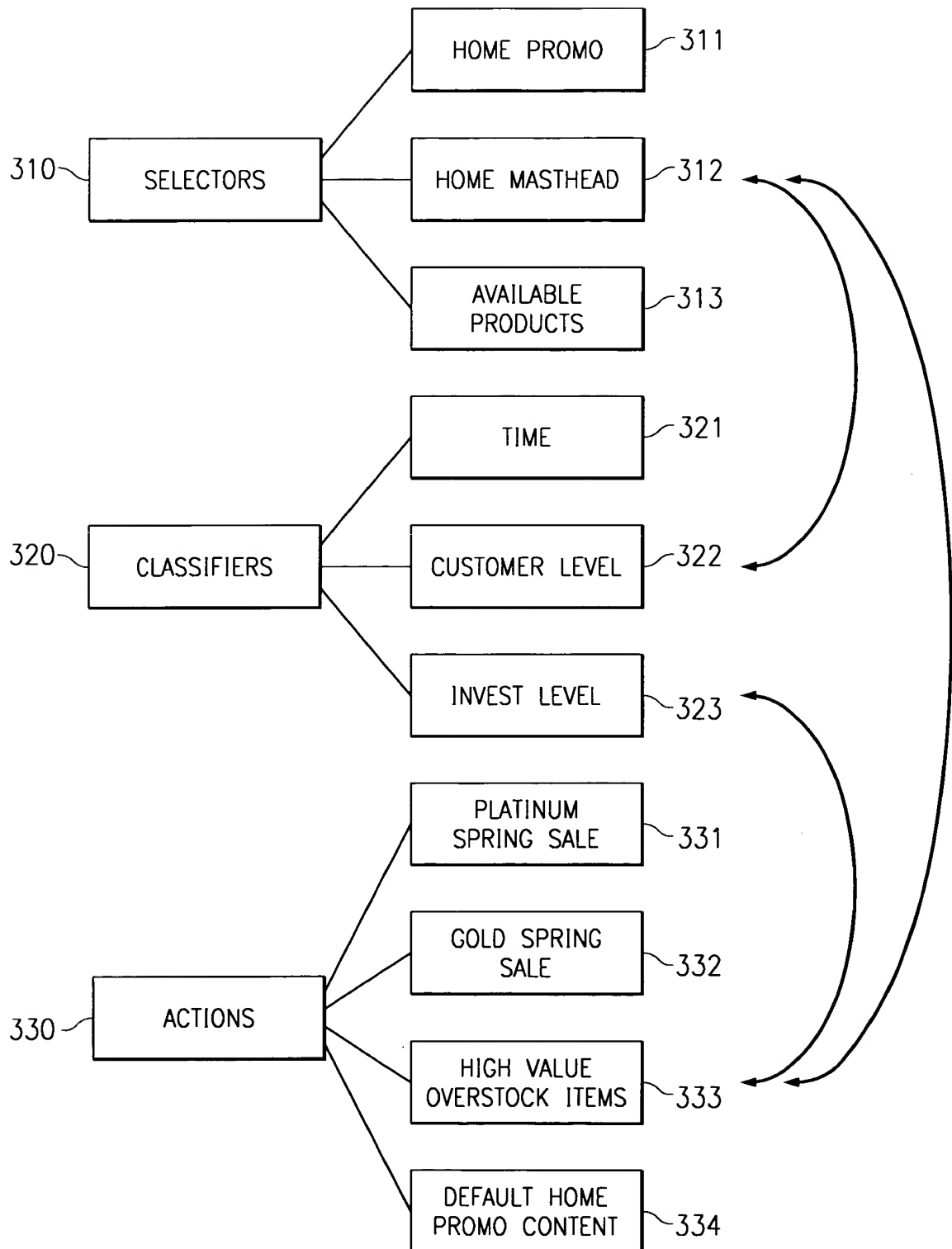


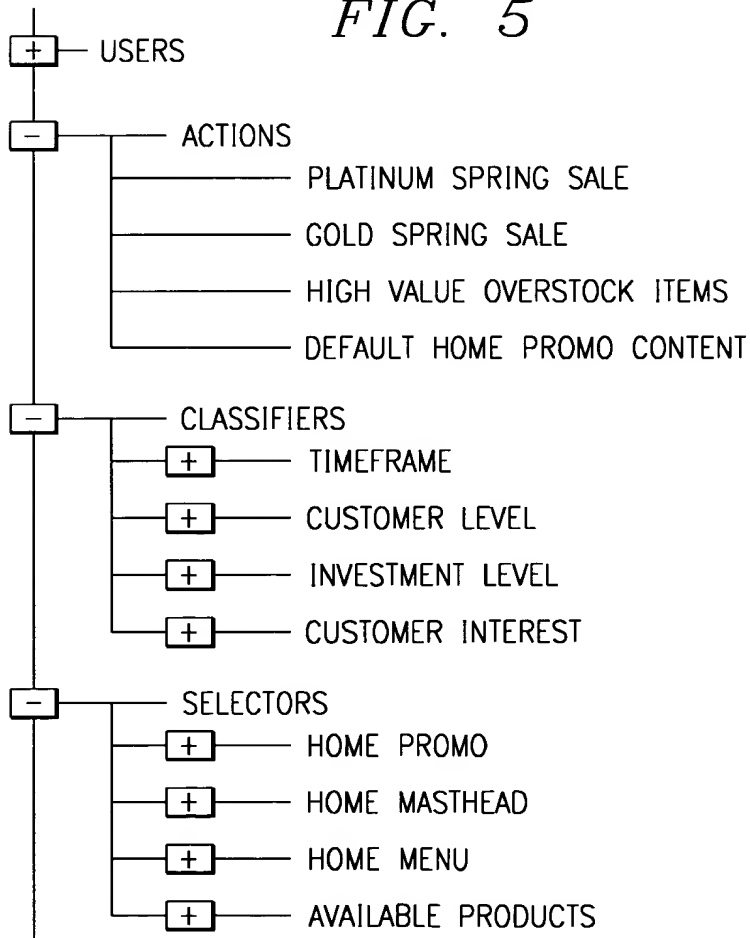
FIG. 2B

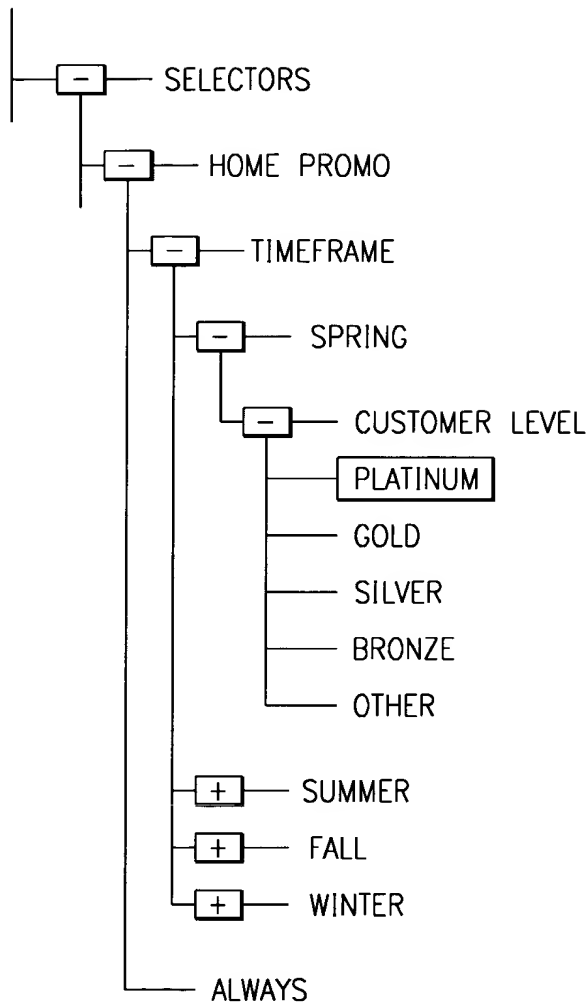
FIG. 3



*FIG. 4*

Promotionals
for Season
Holiday
for Weekpart
Weekend
select WeekendHolidayPromos
otherwise
select WeekendHolidayPromos
always
sortByInventory
Winter or Fall
select CoolWeatherPromos
sort ByInventory
otherwise
select LowSeasonPromos
always
filterOutNoStockItems

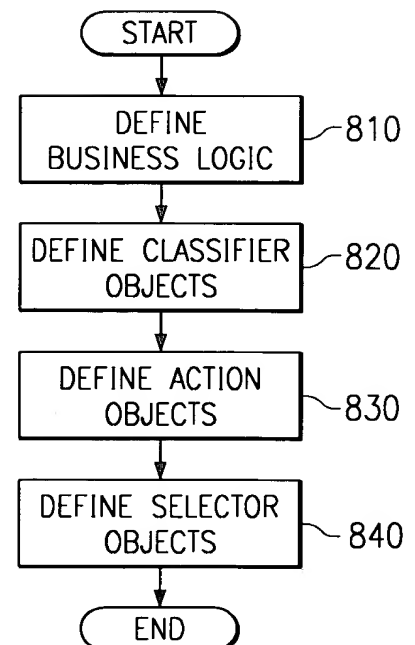
400
↙*FIG. 5*

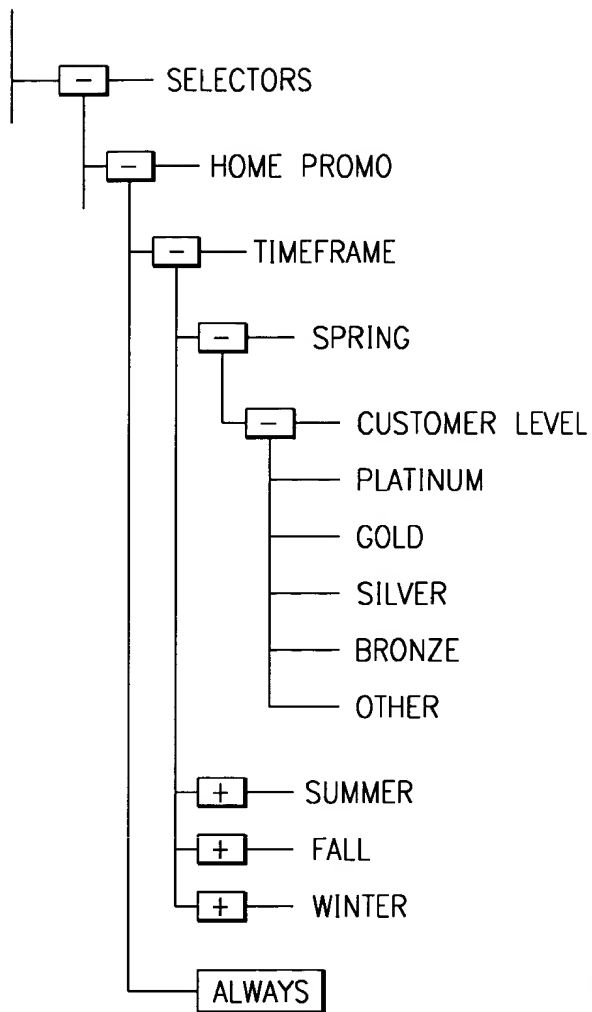


ACTIONS
PLATINUM SPRING SALE
HIGH VALUE OVERSTOCK ITEMS
GOLD SPRING SALE

FIG. 6

FIG. 8





ACTIONS
DEFAULT HOME PROMO CONTENT

FIG. 7

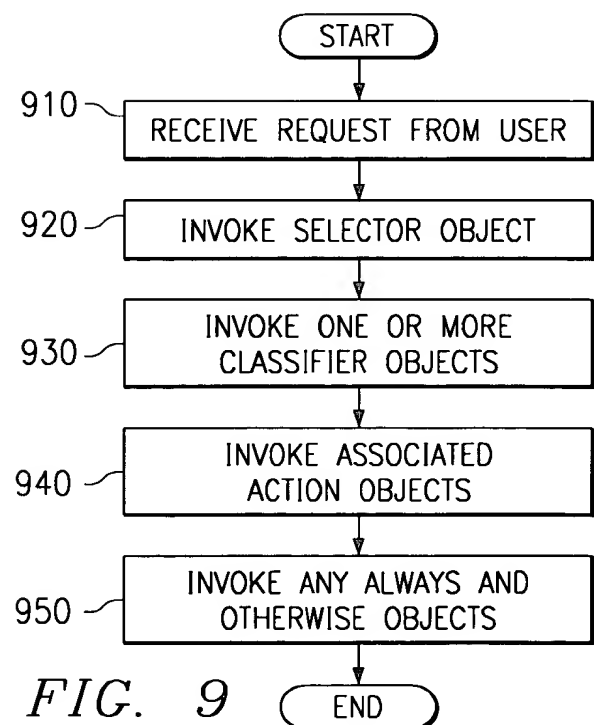


FIG. 9